



**Canadian Cyber  
Threat Exchange**  
*Informing Canadian Business*



**Canadian  
Anti-Scam  
Coalition™**

# FROM COLLABORATION TO ACTION

*Working Together to Stop Scams*

**November 13, 2025  
Westin Harbour Castle  
TORONTO**

## **CANADIAN CYBER THREAT EXCHANGE (CCTX)**

The CCTX is Canada's premier cross-sectoral threat sharing and cyber collaboration hub. We enable members to collaborate on cyber security issues to build cyber resilience and reduce financial, operational and reputational risk. Our membership includes organizations of all sizes, from the largest financial institutions to small companies.

## **CANADIAN ANTI-SCAM ALLIANCE (CASC)**

CASC brings together some of Canada's largest organizations across sectors to collectively combat scams targeting Canadians. These diverse participants include financial, telecom, technology, law enforcement and government.

## **EVENT AND SPONSORSHIP**

The CCTX and CASC are pleased to bring you "From Collaboration to Action", the first cross-sector summit designed to collectively combat scams targeting Canadians while uniting against the scam epidemic.

This is a closed-door summit, by invitation only, with the goal of identifying key opportunities for collaboration and for turning collaboration into action.

### **CCTX SPONSOR TESTIMONIALS**

**"As a vendor, I was pleased with the list of attendees. The speaking sessions were very interesting and informative."**

**"Our EVP and AE made great connections during the event."**

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## PARTNER WITH THE CCTX AND CASC

Sponsors rely on the CCTX and CASC to deliver:

**Access:** Reach qualified Canadian cyber, fraud, tech and anti-scam professionals.

**On-site Networking:** Expand your professional network and strengthen your relationships through one-on-one encounters.

**Thought Leadership:** Demonstrate your commitment to leadership and collaboration in the fight against scams.

**Increased Brand Recognition:** Showcase your organization, products, and services on our website, social media, and throughout the conference.

**Lead Generation:** Gather valuable contacts.

## ATTENDEES

**100+ senior fraud and anti-scam leaders and cyber professionals.**

**CCTX and CASC members from banks, telcos, insurance, retail, energy, construction, municipalities, credit bureaus, education, senior government leaders, and law enforcement.**

## SPONSORSHIP OPPORTUNITIES

**\$15,000** Sponsor breakfast, lunch, or a coffee break. Includes an opportunity to act as moderator/panelist in a session. Sponsor attendance (maximum 4 representatives per organization).

**\$10,000** Opportunity for 5-minute thought leadership presentation to attendees or opportunity to act as moderator/panelist in a session. Sponsor attendance (maximum 3 representatives per organization).

**\$5,000** Active participation throughout the day in the sessions. Sponsor attendance (maximum 1 representative per organization).

For more details contact:  
Jennifer Quaid, Executive Director  
[jennifer.quaid@cctx.ca](mailto:jennifer.quaid@cctx.ca)

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## Sponsorship Request Form

Please choose a package.

The CCTX and CASC will provide 'opt-in' registration for event attendees to enable contact by sponsors after the event. The list will be distributed to all sponsors and will include: name, title, organization, email and phone number.

|                                                                                                                                                                                                  |                          |          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|----------|
| Sponsor breakfast, lunch, or a coffee break. Includes an opportunity to act as moderator/panelist in a session. Sponsor attendance (maximum 4 representatives per organization).                 | <input type="checkbox"/> | \$15,000 |
| Opportunity for 5-minute thought leadership presentation to attendees or opportunity to act as moderator/panelist in a session. Sponsor attendance (maximum 3 representatives per organization). | <input type="checkbox"/> | \$10,000 |
| Active participation throughout the day in the sessions. Sponsor attendance (maximum 1 representative per organization).                                                                         | <input type="checkbox"/> | \$5,000  |

ORGANIZATION NAME

ADDRESS

CONTACT NAME

PHONE

EMAIL

AUTHORIZED SIGNATURE

Return this form to  
Tamara Kasper  
tamara.kasper@cctx.ca  
613-402-4889