

CANADIAN CYBER THREAT EXCHANGE

2025

7th Annual Symposium Sponsorship Opportunities

March 5, 2025 - Toronto, Ontario



ABOUT THE CCTX

The CCTX is Canada's premier cross-sectoral threat sharing and cyber collaboration hub. We enable members to collaborate on cyber security issues to build cyber resilience and reduce financial, operational and reputational risk. Our membership includes organizations of all sizes, from the largest financial institutions to small companies.

180+

ORGANIZATIONS

15

SECTORS

1.5

MILLION
EMPLOYEES

ABOUT THE EVENT AND SPONSORSHIP

The annual CCTX Symposium consistently offers one of the best opportunities to interact with cyber professionals from industries and organizations across Canada, from both the private and public sector. Canadian cyber leaders come to the CCTX Symposium to learn, connect and network. As a sponsor, your partnership will be recognized and seen by more than 400+ senior cybersecurity experts. Sponsors are encouraged to attend the meetings, presentations and breakouts, and participate in the conversations.

We invite you to engage your clients, both new and existing, while sponsoring the 7th Annual CCTX Collaboration Symposium on Wednesday, March 5, 2025, at the Sheraton Centre Hotel, Toronto.

SPONSOR TESTIMONIALS

"As a vendor, I was pleased with the list of attendees. The speaking sessions were very interesting and informative."

"Our EVP and AE made great connections during the event."

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PARTNER WITH THE CCTX

Sponsors rely on the CCTX to deliver:

Access: Reach qualified Canadian cyber professionals.

Increased Brand Recognition: Showcase your organization, products, and services on our website, social media, and throughout the conference.

On-site Networking: Expand your professional network and strengthen your relationships through one-on-one encounters.

Thought Leadership: Demonstrate your commitment to leadership and learning.

Lead Generation: Gather valuable contacts.

KEYNOTE ADDRESS - \$20,000

A keynote address in full plenary format with all our attendees. This sponsorship includes a regular size booth – see below.

WORKSHOP - \$10,000

Workshops will be delivered in a more intimate environment enabling greater interaction with participants. Sponsorship includes three complimentary registrations.

BOOTH - \$7,500

Your 10' booth will be in a premium location to ensure maximum visibility and traffic. Expect a busy and productive day with clients and prospects alike. The booth comes with one 6' draped table, linens, two chairs, power, and internet access. You must bring all other materials and don't forget the swag! Your logo will be prominently displayed on-site, on our website, and on LinkedIn. You will receive two complimentary registrations and both pre- and post-event opt-in lists.

ATTENDEES

400+ senior cyber professionals.

CCTX members, including banks, telcos, insurance, retail, energy, construction, municipalities, education, and senior government leaders.

CISOs, CIOs, VPs, Directors, and management.

CCTX BOARD

Bank of Montreal
Bell Canada
Canadian Tire Corporation
CN Railway
Hydro One
Magna
Manulife
Maple Leaf Foods
Royal Bank of Canada
Scotiabank
Sunlife
TD Bank
TELUS
Toronto Hydro

PARTICIPANT TESTIMONIALS

"I learned relevant and interesting information from the symposium. I want to congratulate you for the very successful event."

MEMBER TESTIMONIALS

"One of the better security conferences I've been to."

"The speakers were more engaging than 'bigger' conferences."

"Excellent panels of speakers. Valuable perspectives."

For more details contact:

Jennifer Quaid, Executive Director - jennifer.quaid@cctx.ca

RECEPTION HOST - \$9,500

Hosted in the Exhibitor's Gallery, the reception wraps up the day of community, collaboration, and learning. Everyone's ready to network and have some fun. Two complimentary passes are included with this sponsorship. Your logo will be prominently displayed on-site, on our website, and on LinkedIn. You will receive the pre- and post-event opt-in lists.

LUNCH - \$9,000

Lunch is a popular time to meet, mix and mingle! This sponsorship includes an opportunity to address the crowd for five minutes before we break for lunch and two complimentary passes. One piece of swag or promotional collateral can be put on the tables in the Plenary Hall during the lunch service. Your logo will be prominently displayed on-site, on our website, and on LinkedIn. You will receive both pre- and post-event opt-in lists.

BREAKFAST - \$7,500

Breakfast (especially the coffee station) is always crowded and a great way to raise brand awareness or promote your session or booth. This sponsorship includes two complimentary passes. One piece of swag or promotional collateral can be put on the tables in the Plenary Hall during the breakfast period. Your logo will be prominently displayed on-site, on our website, and on LinkedIn. You will receive both pre- and post-event opt-in lists.

REFRESHMENT BREAKS - \$5,000

Own the networking break with your company signage over the refreshment breaks. One full-event pass is included in your sponsorship. Your logo will be prominently displayed on-site, on our website, and on LinkedIn. You will receive both pre- and post-event opt-in lists.

CRUISER TABLE - \$2,500

A good opportunity for start-ups. These tables will include one cruiser (bistro table) with linen and space to set up a banner. No power is included with this sponsorship. Your logo will be prominently displayed on-site, on our website, and on LinkedIn. You will receive one complimentary registration, and post-event opt-in list.

BRANDING OPPORTUNITIES

Each branding opportunity includes a co-branded item, a full-event pass and your logo prominently displayed on-site, on our website, and on LinkedIn. You will also receive both pre- and post-event opt-in lists.

WELCOME BAG - \$8,000 LANYARD - \$8,000

HYDRATION STATION and WATER BOTTLES - \$6,000

NOTEBOOKS - \$6,000

CCTX reserves the right to manage the number of sponsorship attendees in the main presentation room and workshops, should we exceed capacity. Selling discussions are limited to the Exhibitors Gallery, respecting the CCTX Member Code of Conduct.

Additional tickets may be purchased by sponsors at a cost of \$700.00 each. Quantity limitations may be imposed based on registration volumes.

For more details contact:

Jennifer Quaid, Executive Director - jennifer.quaid@cctx.ca



Sponsorship Request Form

Please choose a package.

The CCTX provides 'opt-in' registration for its members to enable contact by sponsors after the event. The list will be distributed to all sponsors and will include: name, title, organization, email and phone number.

KEYNOTE ADDRESS	<input type="checkbox"/>	\$20,000
WORKSHOP	<input type="checkbox"/>	\$10,000
BOOTH	<input type="checkbox"/>	\$7,500
RECEPTION HOST	<input type="checkbox"/>	\$9,500
LUNCH	<input type="checkbox"/>	\$9,000
BREAKFAST	<input type="checkbox"/>	\$7,500
REFRESHMENT BREAKS	<input type="checkbox"/>	\$5,000
CRUISER TABLE	<input type="checkbox"/>	\$2,500
WELCOME BAG	<input type="checkbox"/>	\$8,000
LANYARDS	<input type="checkbox"/>	\$8,000
WATER BOTTLES	<input type="checkbox"/>	\$6,000
NOTEBOOKS	<input type="checkbox"/>	\$6,000

PAYMENT METHOD

The CCTX will send an invoice to be paid by EFT or credit card.

ORGANIZATION NAME:

ADDRESS:

CONTACT NAME:

PHONE #:

EMAIL:

AUTHORIZED SIGNATURE:

Return this form to
tamara.kasper@cctx.ca
 613-402-4889