



The 5th Annual CCTX Collaboration Symposium - Virtual Sponsorship Package

The Canadian Cyber Threat Exchange (CCTX) is Canada's not-for-profit, cross-industry threat sharing and collaboration hub, established to help Canadian business reduce cyber risk. We do this by gathering, enriching, analyzing and sharing cyber threat information and providing a forum for cyber professionals to solve problems by exchanging best practices, techniques and insights.

Established in 2015, the CCTX's Founding Members include Air Canada, Bell Canada, CN Rail, Hydro One, Manulife Financial, Royal Bank of Canada, TC Energy, TELUS, and Toronto Dominion Bank. Our membership now includes over 175 organizations, large and small, private and public, and representing all business sectors.

We invite you to support our mission by sponsoring our 5th Annual CCTX Collaboration Virtual Event on February 23, 2021. As a sponsor of the CCTX, your partnership will be seen by leading cybersecurity experts from both the private and public sector. We will promote your brand on the CCTX website events page throughout the year and through social media, with over 5,000 followers. Sponsors will have their logos visible in multiple places throughout the event. Expected attendance: 300 – 500 senior cybersecurity professionals.

SPONSORSHIP OPPORTUNITIES

Keynote Sponsor \$7,500.00

- Introduce Keynote speaker – live or pre-recorded video
- Corporate logo featured as Platinum sponsor in the program agenda and on the CCTX website
- Logo included in banner on main virtual event page
- Corporate video on main virtual event page
- Promotion on CCTX social media as part of event
- Includes up to four tickets to attend the event
- Complimentary virtual booth
- Opportunity to present a one-hour webinar to CCTX membership between March – December 2021

Registration Sponsor \$7,500.00

- Corporate banner on Registration page
- Corporate logo featured as Platinum sponsor in the program agenda and on the CCTX website
- Logo included in banner on main virtual event page
- Corporate video on main virtual event page
- Promotion on CCTX social media as part of event
- Includes up to four tickets to attend the event
- Complimentary virtual booth
- Opportunity to present a one-hour webinar to CCTX membership between March – December 2021

Cocktail Sponsor \$7,500.00

- Opportunity to sponsor a virtual cocktail mixing class hosted by Harry Hanson after the CCTX event
- Corporate logo featured as Platinum sponsor in the program agenda and on the CCTX website
- Logo included in banner on main virtual event page
- Corporate video on main virtual event page
- Promotion on CCTX social media as part of event
- Includes up to four tickets to attend the event
- Complimentary virtual booth
- Opportunity to present a one-hour webinar to CCTX membership between March – December 2021

Collaboration Sponsor \$6,000.00

- Provide a subject-matter expert to moderate a drop-in collaboration table for up to 25 participants
- Tables available for 1 hour
- Focus on industry-leading technical or operational insights
- Logo included in banner on main virtual event page
- Corporate video on main virtual event page
- Promotion on CCTX social media as part of event
- Includes up to three tickets to attend the event
- Complimentary virtual booth

Session Sponsor \$5,000.00

- Introduce a speaker or session – live or pre-recorded video
- Logo included in banner on main virtual event page
- Promotion on CCTX social media as part of event
- Includes up to two tickets to attend the event
- Complimentary virtual booth

Sponsor \$4,000.00

- Logo included in banner on main virtual event page
- Promotion on CCTX social media as part of event
- Includes one ticket to attend the event
- Complimentary virtual booth

OTHER OPPORTUNITIES MAY BE AVAILABLE, PLEASE CONTACT JENNIFER QAID AT jennifer.quaid@cctx.ca

Attendee representation at the event will be from the following groups:

- Current CCTX members (175+ organizations) CISO's, CIO's, VPs, Directors and management
- Top six Canadian banks, three telcos, insurance, manufacturing, retail, academia, healthcare, energy, electricity, construction, legal, transportation, and many others
- 'By invitation only' to prospective CCTX members
- CCTX Board Companies: Bell Canada, BMO Bank of Montreal, BlackBerry, Canadian Tire, CN Rail, Hydro One, Magna International, Manulife Financial, NAV Canada, Royal Bank of Canada, Shaw Communications, TELUS, Toronto Dominion Bank, Toronto Hydro.

SPONSORSHIP REQUEST FORM

Please choose a package:

Organization Name: _____

Address: _____

Contact Name: _____

Phone #: _____

Email: _____

Authorized Signature: _____

CCTX will issue an invoice for sponsorship and payment must be received by EFT prior to the event date.

Return scanned form to Tamara Kasper at tamara.kasper@cctx.ca or phone: 613-402-4889

Questions about sponsorship logistics or technical requirements? Contact Jennifer Quaid at jennifer.quaid@cctx.ca or phone: 613-292-7016